

Campaign Title	Award Level	Award Category	Brand Name	Client	Primary Agency 1
KOREAN AIR EUROPE DESTINATION CAMPAIGN – What’s to love about Europe?	Grand/Platinum	Digital Platform	Europe Campaign	KOREAN AIR	HS Ad
To catch a pirate	Gold	Media Innovation	MBC	MBC	HS Ad
insight2.0 – the journey never seen before	Gold	GoodWorks – Non–Profit	Samsung GALAXY S4 Zoom	Samsung Electronics	HAKUHODO CHEIL
TN Beauty Club	Gold	Digitally Led Ideas	TN	Yuhan–Kimberly	POSTVISUAL
Samsung UHD ZOO	Gold	Brand Experience	Samsung UHD TV	Samsung Electronics	Cheil Worldwide
The brilliant sound project	Silver	Automotive	Sonata	Hyundai Motor Company	Innocean Worldwide
Effective JOBKOREA Campaign	Silver	Media Innovation	JOBKOREA	JOBKOREA	DAEHONG Communications
Effective JOBKOREA Campaign	Silver	Service	JOBKOREA	JOBKOREA	DAEHONG Communications
Central inland tourist train (O–train, V–train)	Silver	New Product or Service	KORAIL	KORAIL	
make break make	Bronze	Financial services	Hyundai Card	Hyundai Card	TBWA KOREA
The brilliant sound project	Bronze	Brand Experience	Sonata	Hyundai Motor Company	Innocean Worldwide
Double Heart Baby Food Special Force	Bronze	Brand Experience	Double Heart	Yuhan–Kimberly	POSTVISUAL
Samsung Zipel Food Showcase Campaign	Bronze	Home appliance	Samsung Zipel Food Showcase	Samsung Electronics	Cheil Worldwide
Let's get the kids to drink pure water	Bronze	GoodWorks – Brand	Coway Water Purifier	Coway	Cheil Worldwide
The World's Smallest & Lightest DSLR EOS 100D	Bronze	New Product or Service	Canon EOS 100D	Canon Korea Consumer Imaging INC	Dentsu Korea
The World's Smallest & Lightest DSLR EOS 100D	Finalist	Home supplies	Canon EOS 100D	Canon Korea Consumer Imaging INC	Dentsu Korea
TN Beauty Club	Finalist	Skin Care Products	TN	Yuhan–Kimberly	POSTVISUAL
K2 Working shoes ‘Flywalk’ launching campaign	Finalist	Services	K2 Flywalk	K2 Korea	HS Ad
The world's most pleasant wind (with LG WHISEN)	Finalist	Disital Platform	LG WHISEN	LG Electronics	HS Ad
Active & Attractive! The New A–Class launching campaign	Finalist	Brand Experience	Mercedes–Benz Korea	Mercedes–Benz Korea Ltd	HS Ad
It's cheaper~campaign	Finalist	Services	Wemakeprice	Wemakeprice	Daehong communications
Effective JOBKOREA Campaign	Finalist	Brand Experience	JOBKOREA	JOBKOREA	Daehong communications
Effective JOBKOREA Campaign	Finalist	The short term effect	JOBKOREA	JOBKOREA	Daehong communications
Pizza Hut Cheese King launching Campaign	Finalist	Food	Pizza Hut	Pizza Hut Korea	Diamond Ogilvy
Huggies Magic Moment Customized Video Campaign	Finalist	The cosmetics & health	Huggies	Yuhan Kimberly	POSTVISUAL
make break make	Finalist	Media Innovation	Hyundai Card	Hyundai Card	TBWA KOREA
Bungeo samanko Campaign	Finalist	Brand Experience	Bungeo samanko	Binggrae	Cheil Worldwide
Let’s get the Kids to drink pure water	Finalist	Brand Experience	Coway Water purifier	Coway	Cheil Worldwide
Samsung monitor ‘0 Color realism’	Finalist	Computer and IT	Samsung monitor SB970	Samsung Electronics	Cheil Worldwide
Asics G1 Orange Shu–ru–shu Campaign	Finalist	Fashion	ASICS	Asics Korea	Cheil Worldwide