

Campaign Title	Award Level
KOREAN AIR EUROPE DESTINATION CAMPAIGN - What's to love about Europe?	Grand/Platinum
To catch a pirate	Gold
insight2.0 - the journey never seen before	Gold
TN Beauty Club	Gold
Samsung UHD ZOO	Gold
The brilliant sound project	Silver
Effective JOBKOREA Campaign	Silver
Effective JOBKOREA Campaign	Silver
Central inland tourist train (O-train, V-train)	Silver
make break make	Bronze
The brilliant sound project	Bronze
Double Heart Baby Food Special Force	Bronze
Samsung Zipel Food Showcase Campaign	Bronze
Let's get the kids to drink pure water	Bronze
The World's Smallest & Lightest DSLR EOS 100D	Bronze
The World's Smallest & Lightest DSLR EOS 100D	Finalist
TN Beauty Club	Finalist
K2 Working shoes 'Flywalk' launching campaign	Finalist
The world's most pleasant wind (with LG WHISEN)	Finalist
Active & Attractive! The New A-Class launching campaign	Finalist
It's cheaper~campaign	Finalist
Effective JOBKOREA Campaign	Finalist
Effective JOBKOREA Campaign	Finalist
Pizza Hut Cheese King launching Campaign	Finalist
Huggies Magic Moment Customized Video Campaign	Finalist
make break make	Finalist
Bungeo samanko Campaign	Finalist
Let's get the Kids to drink pure water	Finalist
Samsung monitor '0 Color realism'	Finalist
Asics G1 Orange Shu-ru-shu Campaign	Finalist

Award Category	Product Category	Brand Name
Digital Platform	Travel, transport and tourism	Europe Campaign
Media Innovation	Media and publishing	MBC
GoodWorks – Non-Profit	Utilities and services	Samsung GALAXY S4 Zoom
Digitally Led Ideas	Pharmaceutical and healthcare	TN
Brand Experience	Household and domestic	Samsung UHD TV
Automotive	Motor and auto	Sonata
Media Innovation	Financial services	JOBKOREA
Service	Financial services	JOBKOREA
New Product or Service	Travel, transport and tourism	KORAIL
Financial services	Financial services	Hyundai Card
Brand Experience	Motor and auto	Sonata
Brand Experience	Food	Double Heart
Home appliance	Household and domestic	Samsung Zipel Food Showcase
GoodWorks - Brand	Household and domestic	Coway Water Purifier
New Product or Service	Household and domestic	Canon EOS 100D
Home supplies	Household and domestic	Canon EOS 100D
Skin Care Products	Toiletries and cosmetics	TN
Services	Utilities and services	K2 Flywalk
Disital Platform	Household and domestic	LG WHISEN
Brand Experience	Motor and auto	Mercedes-Benz Korea
Services	Utilities and services	Wemakeprice
Brand Experience	Utilities and services	JOBKOREA
The short term effect	Utilities and services	JOBKOREA
Food	Food	Pizza Hut
The cosmetics & health	Pharmaceutical and healthcare	Huggies
Media Innovation	Financial services	Hyundai Card
Brand Experience	Food	Bungeo samanko
Brand Experience	Household and domestic	Coway Water purifier
Computer and IT	Household and domestic	Samsung monitor SB970
Fashion	Retail	ASICS

Client	Client Location City	Client Location Country	Primary Agency 1	Primary Agency 1 City
KOREAN AIR	Seoul	South Korea	HS Ad	Seoul
MBC	Seoul	South Korea	HS Ad	Seoul
Samsung Electronics	Seoul	South Korea	HAKUHODO CHEIL	Seoul
Yuhan-Kimberly	Seoul	South Korea	POSTVISUAL	Seoul
Samsung Electronics	Seoul	South Korea	Cheil Worldwide	Seoul
Hyundai Motor Company	Seoul	South Korea	Innocean Worldwide	Seoul
JOBKOREA	Seoul	South Korea	DAEHONG Communications	Seoul
JOBKOREA	Seoul	South Korea	DAEHONG Communications	Seoul
KORAIL	Seoul	South Korea		Seoul
Hyundai Card	Seoul	South Korea	TBWA KOREA	Seoul
Hyundai Motor Company	Seoul	South Korea	Innocean Worldwide	Seoul
Yuhan-Kimberly	Seoul	South Korea	POSTVISUAL	Seoul
Samsung Electronics	Seoul	South Korea	Cheil Worldwide	Seoul
Coway	Seoul	South Korea	Cheil Worldwide	Seoul
Canon Korea Consumer Imaging INC	Seoul	South Korea	Dentsu Korea	Seoul
Canon Korea Consumer Imaging INC	Seoul	South Korea	Dentsu Korea	Seoul
Yuhan-Kimberly	Seoul	South Korea	POSTVISUAL	Seoul
K2 Korea	Seoul	South Korea	HS Ad	Seoul
LG Electronics	Seoul	South Korea	HS Ad	Seoul
Mercedes-Benz Korea Ltd	Seoul	South Korea	HS Ad	Seoul
Wemakeprice	Seoul	South Korea	Daehong communications	Seoul
JOBKOREA	Seoul	South Korea	Daehong communications	Seoul
JOBKOREA	Seoul	South Korea	Daehong communications	Seoul
Pizza Hut Korea	Seoul	South Korea	Diamond Ogilvy	Seoul
Yuhan Kimberly	Seoul	South Korea	POSTVISUAL	Seoul
Hyundai Card	Seoul	South Korea	TBWA KOREA	Seoul
Binggrae	Seoul	South Korea	Cheil Worldwide	Seoul
Coway	Seoul	South Korea	Cheil Worldwide	Seoul
Samsung Electronics	Seoul	South Korea	Cheil Worldwide	Seoul
Asics Korea	Seoul	South Korea	Cheil Worldwide	Seoul

